

## FOR IMMEDIATE RELEASE

April 14, 2008 – Southwick, MA – Ian Creswell of [www.coolbikerides.com](http://www.coolbikerides.com) will be teaming up with ‘Travelin’ Tim Aloisio, columnist from the Republican news paper (On Two Wheels), to do a weekly radio feature called Live to Ride Report on three Clear Channel Communications radio stations in the greater Springfield, MA area.

The Live to Ride Report, sponsored by Tibby’s Harley Davidson of Springfield, MA, will include information on local and regional motorcycle rides, events, and great places to ride in New England. They will make their debut on May 1, 2008 and will be aired on WRNX 100.9 Quality Rock, WHYN News Talk 560, and KIX Country 97.9. It will run during the evening commute every Thursday, morning and afternoon commute on Fridays and again on Saturday morning. Approximate times are as follows:

### **WHYN-AM**

Thursday	3:20 pm
Friday	8:20 am & 5:20 pm
Saturday	9:20 am

### **KIX Country & WRNX**

Thursday	3:20 pm
Friday	7:20 am & 5:20 pm
Saturday	9:20 am

“I started [www.coolbikerides.com](http://www.coolbikerides.com) last year to provide riders with a place to go for information on places to ride” says Creswell. “I kept hearing about rides after they’d happened so I decided it was time to bring all of this information together on one place. The Live to Ride Report simply provides me with another venue to share this information and I can’t think of a better guy to work with than Travelin’ Tim.”

Cool Bike Rides provides a wealth of information related to motorcycles. This includes charity rides, motorcycle events, riding maps, and even places to stop along the way.

### CONTACT INFO:

If you require more information, you may contact Ian Creswell at 413-569-9897 or via e-mail at [icreswell@coolbikerides.com](mailto:icreswell@coolbikerides.com).